



Marketing Manager

Esherick, Homsey, Dodge, & Davis (EHDD) is a West Coast full-service architecture and interiors practice with offices in Seattle and San Francisco. EHDD is a well-respected, award-winning firm that is known for good design and a high-level of technical competency on complex building types, national leadership in thinking around issues of carbon reduction and sustainable design, and a collaborative and low-ego approach to projects that leads to incredible levels of client service and satisfaction. EHDD is a mission-driven practice that is addressing through design some of the major issues of our time, including affordable housing, food insecurity, climate change, ocean science, equity, and education.

We are seeking a Marketing Manager to oversee marketing and communications initiatives for the firm. The ideal candidate will be passionate about elevating our position in the Architecture industry and possess a proven track record in exceptional creative communications. While this role is located in San Francisco, the ideal candidate will be committed to internal client services across the Pacific Northwest and have a consistent perspective on external client perception as it relates to the firm's marketing activities and materials.

This position requires someone experienced in preparing qualifications packages and proposals, preferably in the A/E/C industry. This role will manage the rest of our marketing team of coordinators, designers, and communications specialists. Candidates must be able to manage multiple deadline-driven tasks while collaborating with multiple Principals and Partners. In this role, candidates can expect to:

- Collaborate with diverse teams and build relationships with senior management, marketing, staff, consultants, teaming partners, and industry associates.
- Oversee day-to-day marketing operations; manage the master list of marketing tasks.
- Write, design, and produce marketing materials, including portfolios, qualifications packages, proposals, award submittals, and presentations.
- Develop and direct strategies and implementation of improved work processes and efficiencies.
- Help coordinate the efforts of PR consultants, clients, and publications on public relations and thought leadership efforts.
- Manage EHDD's presence on social media platforms; develop editorial strategy and calendar, create and publish content with the Marketing Coordinator's support.

Ideal Candidate Attributes

- Bachelor's degree in Marketing, Communications, Journalism, Architecture, Interior Design or related field
- Proficiency with Adobe Creative Suite and Microsoft Office
- 7+ years of experience in a marketing role, preferably within the A/E/C industry
- Portfolio of work that demonstrates exceptional visual and verbal communication skills
- Proven track record of meeting deadlines and managing multiple priorities simultaneously
- Self-motivator who likes to work collaboratively with colleagues across all levels and is passionate about winning projects
- Strong editing and writing skills



The base salary is one component of EHDD's competitive compensation package for employees. We take into consideration a variety of factors, including but not limited to skills, abilities, experience, education, credentials, internal equity and geographic location in determining exact salary offered. Employees are eligible for additional rewards, including salary increases and annual bonuses based on individual performance. The posted salary range represents EHDD's good faith and reasonable estimate of the range of possible compensation at the time of posting.

Our competitive benefits package includes medical/dental/vision insurance with HSA, life and LTD insurance, pet insurance, 401K match, hybrid work, vacation and flex days, transportation benefits, and support for professional development.

About Us

EHDD is a mid-sized (80+ person) firm with passionate people and inspiring culture and legacy. Our mission is to create transformative places of belonging and impact and the core values that drive our work are Curiosity, Courage, Care and Community. We are proud to be an equal opportunity employer and we are committed to providing a work environment free of discrimination on the basis of sex, race, religion, color, national origin, ancestry, physical disability, mental disability, medical condition, genetic information, marital status, gender, gender identity, gender expression, age, sexual orientation, military status, veteran status, or any other basis protected by federal, state or local law.

Please send your resume and letter of interest explaining why you'd make a great fit for this position to hr@ehdd.com with the header Marketing Manager.